

# Children and Family Photographers of America

## Website Advertising

### **FOUNDING SPONSORS:** \$2000 one time fee

Founding Sponsors Receive:

- Full Page ad in our Preferred Vendors area. This room is ONLY available to Founding Sponsors (public and member access, un-passworded)
- 50% savings on any page sponsorship
- Free Listing in the Trade Pages
- \$200 off Exhibit Space at Conferences for 5 years
- Full Page Flyers or brochures inserted into New Member Packet (you supply the flyers, 8 ½ x 11 max size)
- Your logo on all outgoing written correspondence, hardcopy or email.
- Full use of the Vendor/Trade room of the Forum for introducing your business as well as posting any specials or sales to the members
- 5-10 minutes presentation at the annual conference to introduce your company

### **TRADE PAGES:** \$250 year (Special \$150 thru July 1<sup>st</sup>, 2005)

The Trade Pages is a “Yellow Pages” type of format which will list advertisers by category.  
2-3 lines of text + phone, email & website  
Public and member access, un-passworded

### **PAGE SPONSORS**

Your logo displayed on the page with a hyperlink to your business website. You may also post a “Introduction” to your company in the Trade/Vendor Room of the Forum. You can also post any sales or specials that you are having throughout the year. (Buy 3 get one FREE)

- Home Page: \$500 per year (limit 3 sponsors for this page)
- Conference: \$350 per year (limit 3 sponsors for this page)
- Member Services: \$350 per year (Open area, not passworded) (limit 5 sponsors for this page)
  - o Forms Warehouse (Members Only area) \$250 year
  - o Resource Room (Members Only area) \$250 year
  - o Free Actions Room (Members Only area) \$250 year
  - o Marketing Resource Room (Members Only area) \$250 year
  - o Forum Main Page: \$350 Year (limit 5 sponsors for this page)

### **NOTES:**

- All vendors/sponsors are encouraged to submit a special or coupon for inclusion on the CD which will be given to Founding Members in the Fall, 2005.
- Vendors/Sponsors are also encouraged to offer “CFPA Members Discounts”, anyone who participates in that program will be mentioned in the New Member Packet and noted in the Trade Pages.